



# Neil Roberts

Owner



## Personal Info

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315 S. Main Street  
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## Skills

Leadership

Problem solving

Teamwork

Vineyard Economics

Farm Operations

Wine Making

Marketing



## Summary

- Experienced Vineyard Manager and Wine Maker on the Central Coast of California. Leading winegrape growing in Paso Robles and the surrounding area in quality and innovation. Expanding influence into Texas and Mexico winegrapes to bring a new level of experience to rising areas.



## Education

1976-08  
- 1978-06

- **West Hills College, Coalinga**

*A.S., Crop Science*

Top Agronomy Student  
Top School Farm Employee

1978-08  
- 1984-06

- **Fresno State, Fresno**

*B.S., Agronomy*

Member Alpha Gamma Rho Fraternity, Vice President: 1981, President:  
1982-1984

Member of the Inter Fraternity Council - President 1983 Member of Alpha  
Zeta Agricultural Honor Fraternity and Young Republicans



## Work History

2006-01  
- present

- **Owner - Viticulturalist**

*Roberts Vineyard Services, Templeton*

Manage and consult 1500 acres of winegrapes  
Viticultural consultations in Texas and Mexico

2004-04  
- present

- **Owner - Winemaker**

*Clavo Cellars, Templeton*

Small Boutique Wine Label

1996-01  
- 2005-12

- **Viticulturalist and Vineyard Manager**

*Robert Mondavi, Central Coast*

Viticulturist and Vineyard Manager of 7500 acres of winegrapes in Santa  
Barbara, San Luis Obispo and Monterey Counties

1994-01  
- 1996-01

- **Viticulturist and Consultant**

*Crop Care Associates, Central Coast*

Viticulturist and Consultant in Santa Barbara, San Luis Obispo and  
Monterey Counties

1985-01  
- 1994-11

- **Vineyard Manager**

*Hampton Farms, Fresno*

Managed 2200 acres of winegrapes

1982-01  
- 1985-11

- **Vineyard Manager**

*Farrior Farms, Santa Maria*



## Projects

- **Safe Harbor Agreement at Santa Margarita Vineyard**

*Project Planner*

Started the first vineyard in California under the "Safe Harbor Agreement" with Santa Margarita Vineyard. Worked for Robert Mondavi at the time. Our team was responsible for creating habitat for red legged frog and many bird species to would enhance and expand the environment for them. Safe Harbor is an agreement between the Land Owner and the government to protect both farmer and endangered species in common interest.

- **Founding Member of The Central Coast Vineyard Team**

*Board of Directors and Secretary*

Responsible for establishing the Positive Points System and the Sustainability in Practice (SIP) Certification Program

- present

- **Farm Bureau Leadership Program**

1st Class of the Farm Bureau Leadership Program - Class of 1993

- **California Ag Leadership Program**

California Ag Leadership Class of 1996



## Awards

- **Templeton Citizen of the Year 2017**

- **American Vineyard Magazine Grape Grower of the Year 2003**

- **Native Tree Stewardship Award of San Luis Obispo 2004**

- **Central Coast Wine Grower Association's Wine Grower of the Year 1993**

- **San Luis Obispo County Wine Person of the Year 2005**



## Memberships

- **Madera Farm Bureau 1986-1989**

Young Farmers and Ranchers

- **Santa Barbara County Farm Bureau Board of Directors - 1990-1993**

- **Board Member of the Central Coast Wine Growers Association 1992-1995**

- **Board of Directors of the Paso Wine Country Alliance 2001-2004**

President of the Board 2003 & 2004

Started the Paso Quality Alliance 2002

Paso Robles Wine Festival Chair 2000-2004

- **Board of Directors of the California Association of Winegrape Growers 2010-2014**
- **Board of Directors of the California Sustainable Winegrowing Alliance 2012-2014**
- **Board of Directors of the Paso Robles Boys and Girls Club 1998-2000**  
President 2000
- **San Luis Obispo Ag Liason Board 2014-2016**